

# Case Study



## Global Product Flow Synchronization

Our client is a global industry leader in the design, manufacture and supply of belt tension and vibration control products to the global original equipment automotive market.

The company established a business presence in the U.S. Rather than invest in building a warehouse operation to support their U.S. sales force, they selected Kenakore to operate and manage their product distribution.

Kenakore's Supply Chain Logistics Center solved the problem with **Global Product Flow Synchronization, Kitting & Light Assembly** and **Packaging & Brand Labeling**.

## RESULTS

- ✓ **Warehouse expense moved from fixed cost to variable cost**
- ✓ **Integrated system-to-system connectivity for seamless product flow**
- ✓ **Maximized container purchasing savings**

Kenakore's Supply Chain Logistics Center housed the client's inventory and managed distribution according to our proven product flow inventory model – which enables:

- » Real time reconciliation
- » 100% supply line visibility
- » Inventory accuracy
- » Reduced shrinkage and obsolescence



## Kitting & Light Assembly



## Packaging & Brand Labeling